

Testimonial on the Small Business Development Center at Yuba Community College District

April 29, 2010

The SBDC program has given to my business project a solid foundation. It is fundamental to have such training when one starts a business because it is easy to have naive dreams about success, and this training helps to face reality in the very beginning of one's project. Building a business is hard, and yet it is possible, provided that one receives the right help and guidance in the beginning.

I never thought that I could receive so much support, and so much useful information on how to set it up and acquire a better thinking in financial matters. On top of that, I also received some hours of private counseling from the marketing expert at the local SBDC. This counseling really helped on a practical level to start connecting with buyers and having a dialogue about my products.

I have received assistance since the training finished. I was able to ask questions and for advice any time I would find myself in a forced 'timeout'. The professionals at the SBDC were so helpful and always available.

I am now in my third year, and on an ascending curve. I still seek consulting advice from time to time about all the material I received from the initial training course. Every year as I grow professionally, it becomes more meaningful and I find deeper insights 'between the lines'. I wish to thank Ken Freeman, Director of the SBDC in Yuba City, and all his colleagues for the help I received. Many thanks.

G.B.